



## **2010 MIPDOC CONFERENCE PROGRAMME**

**April 10-11, 2010, Cannes**

*Programme as of March 30, 2010; Subject to change*

### **BRAND NEW THIS YEAR AT MIPDOC: THE CO-PRODUCTION INITIATIVE** ***A clearinghouse for in-development projects***

MIPDoc announces the launch of the first ever CO-PRODUCTION INITIATIVE created to help international documentary producers develop their projects, find financing and production partners for in-development programmes.

The Initiative will attract financing for early-stage and in-production projects through:

#### *In-Catalogue Visibility*

A NEW section in the MIPDoc Catalogue, distributed to commissioners two weeks before the market, "Co-Productions Seeking Funding".

#### *Co-Production Bureau*

A lounge dedicated to fostering co-production partnerships through the "Conversations With..." series and one-on-one meetings with commissioners and broadcasters.

#### *The Co-Production Challenge*

The 6th Annual MIPDoc Co-Production Challenge is the year's most anticipated international pitching competition for adventurous and inspiring creators of documentaries and factual media

## **PROGRAMME IN CHRONOLOGICAL ORDER:**

### **SATURDAY 10 APRIL**

**9.30 – 10.45**

Conference Room

**HOW TO PITCH AND STAND OUT FROM THE CROWD?**

**(Kick-Off Workshop)**

#### *In partnership with Realscreen*

Join this opening roundtable event to learn the ins and outs of the art of pitching.

Top pros in the business will give you guidance and practical tips on how to best approach commissioners and buyers and package your work to make it appealing.

Especially recommended for newcomers, take advantage of this live action pitching workshop, it's a great way to prepare for a busy week of meetings at MIPDOC and MIPTV.

*Attendees are invited to come with samples of their pitch material.*

Experts/Coaches:

**Gioia Avvantaggiato**, President & Executive Producer, **GA & A Group**

**Daniela Bagliani**, Acquisitions and Coproductions Manager - Factual Department, **RTI SpA - Mediaset Group**

**Tracy Beckett**, Vice President, Programming, **National Geographic Channel International**

**Olaf Grunert**, Head of Programme Development & Events, **ARTE GEIE**

**Dinah Lord**, Executive Producer, **BBC London Factual**

**Leila Monks**, Director, **TVF International**

**Mark Starowicz**, Executive Director of Documentary Programming, **CBC**

**Marian Williams**, VP Programming EMEA, **Discovery Networks Europe**

**10.45 – 11.15**

Co-Production Lounge

**CONVERSATION WITH...**

**... Mette Hoffmann Meyer**, Head of Documentaries, **DR – Danish Broadcasting**

**Corporation**

Mette is responsible for 4 channels showing some 1100 hours of documentaries and factual programming in all genres per year. In addition to international productions, she commissions local Danish films. She is board member of Steps International and spearheaded 'Why Democracy?'. Mette has supported many award winning films from all over the world from the Oscar-winning 'Taxi to the Dark Side' to Chinese 'Please Vote for Me' and the 2010 Sundance-winning 'The Red Chapel' as well as the Danish Oscar nominee 'Burma VJ'. DR is a national public service channel financed by license fees. It has four television channels: DR1 is the main channel which broadcasts for a broad audience. DR2 has a special focus on political debate, comedy, history, science and culture. DRK is a new channel from 2009. It focuses on history, culture and art. And last DRHD which started HD broadcasting in 2009.

**11.15 – 11.45**

Co-Production Lounge

**FOLLOWED BY NETWORKING**

*\*A transcript of this session will be prepared for delegates by Take 1 Transcription*

**11.45 – 13.00**

Conference Room

**WHAT DO BUYERS WANT?\***

**(Acquisition Trends Panel)**

Whether you are new to the business or have seen it all before, take advantage of this outstanding panel to discover what acquisition executives are looking for, what they are expecting from producers and get valuable insight of what new content buyers are acquiring.

Moderator:

**Simon Shaps**, Chairman, **Mercury Media**

Speakers:

**Caroline Behar**, Head of Acquisitions and International Coproductions, **France Television Group**

**Cristine Dewey**, President, **ro\*co films international, llc**

**Takahiro Hamano**, Executive Producer, Program & Content Development, **NHK Enterprises, Inc.**

**Kristina Hollstein**, Director International Co-production and Development, **ZDF Enterprises GmbH**

**Tabitha Jackson**, Editor, More4, **Channel 4 Television**

*\*A transcript of this session will be prepared for delegates by Take 1 Transcription*

**15.00 – 15.30**

Co-Production Lounge

**CONVERSATIONS WITH...**

... **Gaspard Lamunière**, Commissioning Editor Documentaries, **TSR swiss television**

Gaspard Lamunière has worked 20 years in the field as a journalist for TSR's current affair "Temps Présent". He has directed more than 50 documentaries all over the world. In 2004, he joined TSR's Documentary unit, where he works as a Commissioning Editor and Buyer. He researches basically for two slots: "Histoire Vivante" about geo-political topics and current affairs, and "Le doc" on social and life-style issues.

... **Rima Nazer**, Head of Documentary, **Alif Alif Media**, Saudi Arabia

Alif Alif is an Arabic, 24-hour free-to-air general entertainment and news channel, focused on the Kingdom of Saudi Arabia. Set to launch in 2010, Alif Alif is looking to commission, co-produce and acquire documentaries that reflect the faith, culture and values of the Kingdom.

**15.30 – 16.00**

Co-production Lounge

**FOLLOWED BY NETWORKING**

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**16.15 – 17.45**

Conference Room

**CO-PRODUCTION CHALLENGE – 6th edition**

*In partnership with Realscreen*

The MIPDoc has been involved in the launch of the most creative and innovative documentaries over the past 5 years.

Now back for the 6<sup>th</sup> edition, The Annual MIPDoc Co-Production Challenge is the year's most anticipated international pitching competition for adventurous and inspiring creators of documentary and factual programmes.

This pitching session is an incubator for original documentary ideas to be pitched in front of a top panel of industry experts.

President of the Jury:

**Nick Fraser**, Commissioning Editor, **BBC Storyville**

Jury members:

**Claire Aguilar**, Vice President of Programming, **ITVS**

**Julie Bristow**, Executive Director, Factual Entertainment, **CBC / Radio- Canada**

**Lorenzo Hendel**, Commissioning Editor, **RAI**

**Michael Katz**, Vice President, International Programming, **A&E Television Networks**

## SUNDAY 11 APRIL

**9.00 – 10.45**

Conference Room

### **MEET THE TOP COMMISSIONERS (Accelerator Matchmaking Breakfast)**

The “Meet the top commissioners” Business Accelerator delivers the ultimate in-person, face-to-face networking experience. This is the unique opportunity to pitch your programme to buyers and commissioners looking for content to develop.

*Priority is given to pre-registered participants*

*On-site registration will be given on a first come, first served basis.*

Hosts:

**Claire Aguilar**, Vice President of Programming, **Independent Television Service (ITVS)**

**Lorenzo Hendel**, Commissioning Editor, **RAI**

**Kristina Hollstein**, Director International Co-production and Development, **ZDF Enterprises GmbH**

**Tabitha Jackson**, Editor, More4, **Channel 4**

**Thierry Mino**, Deputy Head Acquisitions & International Coproductions, **France Televisions**

**Amy Nelson**, Head of Acquisitions, **TVF International**

**Alexandre Piel**, Head of Documentaries, Coproductions and Acquisitions, **Zodiak Entertainment**

**Janet Han Vissering**, Senior Vice President Development and Co-Production, **National Geographic Channel International**

**Jenny Westergard**, Commissioning Editor, **YLE Co-Productions**

**10.45 – 11.15**

Co-Production Lounge

### **CONVERSATION WITH...**

**... Tore Tomter**, Senior Editor, Documentaries, **Norwegian Broadcasting Corporation**

Tore Tomter started in NRK in 1967 as filmphotographer and editor. Until 1987 he was involved in most kinds of film and TV-productions from news to feature films. After a few years working in independent productions, he came back to NRK as editor of a youth program. From 1991 he was head of documentary production, co-productions and acquisitions. He is now in factual acquisitions together with Carina Bordewich and they are responsible for both international and Norwegian acquisitions for the three NRK TV

channels. They cover all non-fiction formats from music, light factual, documentaries to current affairs. They are working closely together with the Commissioning unit for Norwegian Co-productions and buying license rights for Norwegian documentaries.

**11.15 – 11.45**

Co-Production Lounge

**FOLLOWED BY NETWORKING**

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**11.45 – 12.45**

Conference Room

**CELEBRATE THE TRAILBLAZERS (Tribute & Showcase)**

MIPDoc presents five producers selected for their creativity, innovation and personal vision in the world of documentary making, to receive International Trailblazer Awards at MIPDOC 2010. Now in its fifth year, the International Trailblazer Tribute 2010 introduces two new categories: the **Green Trailblazer** and the **Webdoc Trailblazer**. The Green Trailblazer recognises a project committed to environmental conservation and the Webdoc Trailblazer honours a format available on the web. The International Trailblazer Tribute 2010 is supported by Al Jazeera Documentary Network, National Film Board of Canada (NFB/ONF) and KOCCA (Korea Creative Content Agency).

Moderator:

**Janine Stein**, Editorial Director, **ContentAsia**

Trailblazers:

- **Lixin Fan** (Director, Eyesteelfilm, Canada) – **Asian Trailblazer**, selected by EIDF (EBS International Documentary Festival). Lixin's debut feature documentary, *Last Train Home*, won the Joris Ivens Award at IDFA 2009 for best feature-length documentary. The film deals with the world's largest human migration by million of factory workers every year during the Chinese New Year.

- **Lizzie Gillett** (Producer, Spanner Films, UK) – **Green Trailblazer**, selected by EDN (European Documentary Network). Lizzie Gillett raised 1 million pounds on the web - thanks to crowd-funding - to produce *The Age of Stupid* in which Oscar-nominated Pete Postlethwaite stars as a man living alone in a devastated world in 2055. *The Age of Stupid* set a new Guinness World Record by being simultaneously screened in 63 cinemas across Britain producing just 1% of the carbone missions of a normal premiere.

- **Serge Gordey** (Producer, Alegria, France) – **Webdoc Trailblazer**, selected by NextMedia (Banff World Television Festival). Serge Gordey has notably produced *Gaza-Sderot: life in spite of everything* with production company Bo Travail! and Franco-German TV Network Arte. This web documentary presents itself as a series of short portraits chronicling ordinary lives of people in Gaza (Palestine) and Sderot (Israel). They are available on internet in a personal, interactive and nonlinear fashion.

- **Djo Tunda Wa Munga** (Director and Producer, Suka!, Democratic Republic of the Congo) – **African Trailblazer**, selected by Encounters (South African International Documentary Festival). *Congo In Four Acts*, the latest production of Djo Munga, was screened at the Berlinale 2010. Despite a limited technical infrastructure, Djo Munga has built a company in Congo and invested in training young people in filming.

- **Mr Assaad Taha** (Director and Producer, Hot Spot Films, Dubai) – **Middle East Trailblazer**, selected by a committee from the Al Jazeera Documentary Network. Egyptian film director, TV host and producer, Taha started his career as a journalist. He launched the production company "Hot Spot Films" in Dubai, in 2001, and has since produced 25 documentaries and series. These productions cover more than 70 countries worldwide; many of them are affected by war.

**14.30 – 15.00**

Co-Production Lounge

**CONVERSATIONS WITH...**

**... David McKillop**, SVP, Development & Programming, **HISTORY™**

David McKillop was appointed, SVP, Development and Programming, HISTORY in April 2007. He oversees the network's programming team, and is responsible for the development, creation and execution of all programming for HISTORY. He is also charged with imaginatively integrating new programming with on-line initiatives, and developing new ways to expand the brand across multiple platforms.

**... Elisabeth Hulten**, Commissioning Editor - **Documentary Department, Arte France**

Since 1996, Elisabeth Hulten has been working as commissioning editor in the Documentary Departments of ARTE, at present in ARTE France. She has been responsible for the timeslots "Aventure Humaine" (discovery), "Vie en face" (society) and the series "Visages d'Europe" (135 x 26'). She is currently in charge of international history series (co-productions and acquisitions).

**15.00 – 15.30**

Co-Production Lounge

**FOLLOWED BY NETWORKING**

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**15.30 – 16.30**

Conference Room

**INTERACTIVITY AND AUDIENCE ENGAGEMENT\***  
**(Docs Go Digital)**

This special showcase will present the most innovative cross-media documentary productions which are now using the online, mobile and gaming dimensions as live experiences for documentary making. From viewers' engagement to interactive participation, this session will discuss how the cross-media is putting the audience at the core of the narrative of the documentary itself, changing all conventional models in storytelling.

Experts will close the discussion debating on related innovative business models.

Moderator:

**Frank Boyd**, Creative Director, **Unexpected Media**

Speakers:

**Arnaud Dressen**, Producer, **Honkytonk Films**

**Mette Hoffman-Meyer**, Head of Documentaries, **DR – Danish Broadcasting Corporation**

**Michael Rosenfeld**, President, **National Geographic Television**

**Stefano Strocchi**, Producer, **MOVE productions**

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**16.45 - 17.15**

Conference Room

**FEATURED PRESENTATION: Deborah Scranton, Director/Producer,  
Clover & a Bee Films**

On August 6th, 2008, against the backdrop of the world's deadliest war in neighboring Eastern Congo, Rwandan President Paul Kagame released a report detailing the French government's hidden role in planning the 1994 Rwandan genocide. Three months later, his closest aide, Rose Kabuye, is arrested by France on charges of terrorism.

Meanwhile, Jean-Pierre Sagahutu, a genocide survivor haunted by his father's unsolved murder, scours the Rwandan countryside on a fifteen-year-search for clues - ultimately finding himself confronted with his darkest desire: being face to face with his father's killer.

As President Kagame fights to free Rose from France and expose the truth about what really happened in Rwanda fifteen years ago, Jean-Pierre journeys to the scene of the crime, and the doorstep of a killer, to uncover the chilling facts behind his father's death. As each relentlessly pursues the truth - with the fate of a family and a country hanging in the balance - they find themselves faced with a choice: to enact vengeance or turn the other cheek...

Despite having never met, the story of a President and an ordinary man become inextricably linked in this groundbreaking film. Bound by a deep love of country, an insatiable need for the truth, and a hunger for peace, their struggles will set in motion the rebuilding of a family, a nation, and ultimately the entire African continent. Above all, they will shake the very foundations of what it means to forgive – providing a model for ending hatred and violence throughout the world.

Earth Made of Glass will have its world premiere at the 2010 Tribeca Film Festival in World Documentary Competition.

Interviewed by:

**Roxanne Frias**, Independent Journalist

**17.15 – 18.00**

Conference Room

**KEYNOTE: JANE ROOT, CEO, NUTOPIA Ltd\***  
**The Best of Both Worlds: How Big Can Documentary Get?**



Jane Root explores the relationship between the unique documentary market represented at MIPDoc and the world of “big MIP”: what happens when the two markets intersect? Acclaimed Television executive and CEO of Nutopia, Jane is currently executive producing the biggest series ever undertaken by History in the US.

Is it possible for documentary production to go that big and maintain its soul?

Interviewed by:

**Anna Carugati**, Group Editorial Director, **World Screen**, USA

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